



Justification for RAISE Membership Investment

Dear [Supervisor's Name],

I am reaching out to request support for my membership in **RAISE**, a professional development platform designed to strengthen fundraising strategy, donor communication, and leadership skills. Given my role in [Organization's Name], this membership would provide valuable training and ongoing support that directly aligns with our organization's fundraising and communication goals.

RAISE offers:

- **Ask Ally Sessions** – Live, expert-led sessions where I can refine upcoming solicitations, receive feedback on donor outreach, and ensure our asks are strategic and compelling.
- **Fundraising Roundtable Calls** – A collaborative space to gain insights from industry professionals, troubleshoot fundraising challenges, and sharpen my approach to securing funding.
- **RAISE Ready Resources** – Actionable tools and guides delivered straight to my inbox, starting with **Fundraising Foundations Course**, to enhance my skills without disrupting my workload.

Investing in this membership would directly benefit our fundraising efforts by improving donor engagement, strengthening solicitation strategies, and ensuring I stay on top of best practices in fundraising communication. The value of ongoing access to expert insights and peer collaboration is significant and would contribute to our long-term fundraising success.

I'd love to discuss how this could fit into my professional development plan and how it aligns with our organization's goals. Please let me know if you'd like more details or if we can explore this opportunity further.

Thank you for your time and consideration.

Best,

[Your Name]

[Your Position]

[Your Organization]

FundJoy LLC

fundjoy.org | raiseready.org